



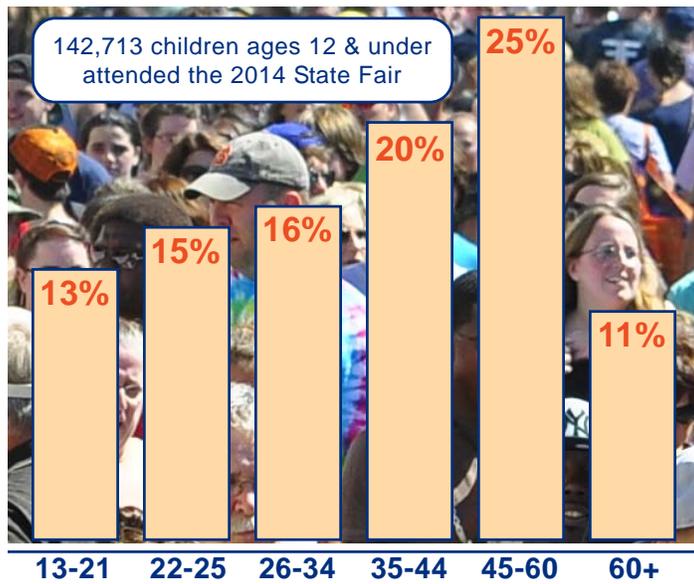
# THE GREAT NEW YORK STATE FAIR

• Syracuse, New York •

## New York State Fair Statistics

• Based upon 2014 exit survey results •

### • Years of Age



### • Annual Household Income

Under \$15,000	13%
\$15,000 to \$24,999	12%
\$25,000 to \$34,999	13%
\$35,000 to \$49,999	17%
\$50,000 to \$74,999	20%
\$75,000 to \$99,999	10%
\$100,000 to \$149,999	9%
Over \$150,000	6%

### • Where Fair Visitors Live

Syracuse and its suburbs	50%
Syracuse outlying areas	26%
Rochester area	5%
Southern Tier/Downstate	5%
Finger Lakes	4%
Albany area	3%
Utica area	3%
Out of state	2%
Buffalo area	1%
North Country/Adirondacks area	1%
Watertown area	1%

### • Other Info

- Approximately 25% of all Fairgoers have children under the age of 12. About 77% of those people brought their children to the Fair with them.
- The average Fairgoer spent about \$68 during their day at the Fair.
- Approximately 98% of all Fairgoers considered the event to be “family friendly.”
- The average Fair attendee drove 48 miles to attend the Fair.