

STATE FAIR ADVISORY BOARD

Meeting Agenda

July 22, 2014

Wiles Room, NYS Fairgrounds

- I. Welcome and Introduction – Chairman Hank Greenberg
- II. Greeting – First Deputy Commissioner Jim Bays
- III. Update on New Midway Rides – President of Wade Shows Frank Zaitshik
- IV. The Great New York State Fair and I Love New York Marketing and Promotion Partnership – Scott Herron of Pinckney Hugo Group and Assistant Public Information Officer Dave Bullard
- V. Update on 2014 State Fair Preparation, the State Fairgrounds and Non-State Fair Events – Acting State Fair Director Troy Waffner
- VI. Committee Reports:
 - Outreach Committee – Bea Gonzalez
 - Audit Committee – Toni Maxwell
 - Agriculture Committee – Rapp Rapplelea
- VII. Closing Remarks – Jim Bays and Troy Waffner
- VIII. Adjourn