

New York State Fair

BEEF DAY

August 30, 2016

Schedule of Events

In the Pavilion on Chevy Court:

- 10 am BEEF Day Kickoff
Proclamation by Richard Ball, NYS Commissioner of Agriculture & Markets
- 10:15 am 21st Annual Media Grill-off Event "Branding Iron Chef" II
Watch as some of your favorite radio and TV personalities vie for the title, "Iron Chef".
- 12:30 pm 10th Annual "Create the Perfect Burger" Contest
11 NYS FFA Chapters will grill off for judges to determine the "Perfect Burger" Top 3 Winners receive \$875 in prizes

Please feel free to Contact: Jean O'Toole (jotoole@nybeef.org) or 315-339-6922 for information about 2016 NYS Fair Beef Day involving FFA!

In the Beef Barn

- 9:00 am Beef Barn Scavenger Hunt with prizes awarded
#BeefTogether Beef Cut Stamp Puzzle - Learn Your Meat Cuts
Face of Farming - Get to Know our NY Beef Farmers Face to Face
"What's Your Beef?" Personality Quizzes - Ipad fun!
- 9:30 am Highland Open Show live Bag Piper to open show
- 12:00 pm Patty Melt & Beefman arrive
- 2:00 pm Hay bale throwing contest, open to the public
- 4:00 pm New York State Supreme Beef Female Show
- New York cattlemen welcome you to tour the Beef barn. See and hear first-hand the real story of beef production from those who know it best our beef producers! Enjoy games, scavenger hunts and the Children's Activity Center. Selfie photo opportunities with Patty Melt and Beefman and see some prize winning beef cattle.