



AUGUST 22 –  
SEPTEMBER 3, 2018

## White Ribbon Hotel Trade Sponsorship • 2018

Opportunities Start at \$5,500

The Fair's White Ribbon Hotel Trade Sponsorship package includes: identification on the Fair's website as a Hotel Sponsor; a back lit sign; recognition on-site and in Fair communications; a built in activation credit; and hospitality.



### Here's an overview of what you'll receive:

- **Visibility on Fair Website**
  - ◆ Identification on the Fair's website as a Hotel Partner with your establishment's detailed information and website link for one year
- **VIP Hospitality**
  - ◆ \$550 activation credit for every \$5,500 to purchase admission tickets, parking passes, etc.
  - ◆ Invitations to our annual Sponsor Reception
- **On-Site Signage and Recognition**
  - ◆ Company name on our "Thank You to Our Sponsors" Board
  - ◆ Company logo to appear on large video screen located in Chevy Court prior to each concert there
  - ◆ An opportunity to install a 4' x 10' Back Lit sign in the Center of Progress Building or the Toyota Coliseum for one year
- **Visibility On-Site**
  - ◆ Opportunity to place a character or vehicle in the State Fair's Special Day Parades
- **Access to Fair Account Representative**