

## *Schedule of Events*

### **2018 NYS Fair BEEF Day** **August 28<sup>th</sup>**

*Help us “Beef Up” the Fair!*

#### **In the Pavilion on Chevy Court:**

- 10 am BEEF Day Kickoff  
(Proclamation by Richard Ball, NYS Commissioner of Agriculture & Markets)
- 10:30 am 23rd Annual Media Grill-off Event “Branding Iron Chef” II  
(Watch as some of your favorite radio and TV personalities vie for the title, “Iron Chef”)
- 12:30 pm “Create the Perfect Burger” Contest  
(10 NYS FFA Chapters will grill off for judges to determine the “Perfect Burger” Top 3 Winners receive \$875 in prizes)

#### **In the Beef Barn**

- All Day Beef Barn Scavenger Hunt with prizes awarded  
Guess the Weight Game- Win a steak knife set!  
#BeefTogether Beef Cut Stamp Puzzle - Learn Your Meat Cuts  
Face of Farming - Get to Know our NY Beef Farmers Face to Face
- 9:30 am Highland Open Show live Bag Piper to open show
- 10:00am-8:00pm **\*\*New\*\* “Pound out” Hunger** down at the Beef Barn. NY Beef Council and Beef Producers Association are partnering with the Food Bank of Central NY and the New York State Fair to collect donations for beef purchases for those New Yorkers most in need. Stop by to take one swing at “Hunger” for \$2.00 or three swings at “Hunger” for \$5.00.
- 2:00 pm Hay bale throwing contest, open to the public
- 4:00 pm New York State Supreme Beef Female Show

*New York beef farmers welcome you to tour the Beef Barn. See and hear first-hand the real story of beef production from those who know it best our beef producers! Enjoy games, scavenger hunts and the Children's Activity Center. Selfie photo opportunities with Brisket, the Beef Barn Mascot, and see some prize winning beef cattle.*

