

GENERAL POLICY STATEMENT

The primary mission of the New York State Fair is to promote and highlight New York State and its agriculture, commerce, and arts and sciences to the residents of the State of New York.

The purpose of this policy is to provide guidelines to ensure that credentials are properly provided to press photographers and videographers for legitimate work covering concerts at the Fair.

BACKGROUND

Visual coverage of concerts at Chevy Court or other Fair venues is at the total discretion of the artist and his/her management. Artists' management may decide to allow photographic and videographic coverage, only photographic or only videographic coverage, or none at all. Artists' management may also decide where coverage can occur – in the pit at the front of the stage, from the concrete pad set aside for people with mobility issues, or at the sound tower. Artists' management will also typically decide how much coverage to allow. If requirements are provided to the Fair PIO ahead of time, the Fair will provide the information to outlets.

Artists' management may require journalists to sign legal waivers as a requirement of being allowed to cover the show. The Fair will provide these ahead of time when they are available or at the venue when they are not. Artists' management may require a list of organizations requesting coverage credentials well in advance of the show. The Fair will not submit requests from organizations that arrive after the deadline.

Once the artists' management has made its decisions, the Fair, typically the Fair PIO, will then determine final placement of photographers and videographers. The Fair PIO or his/her designee will be present throughout the coverage period and will assist photographers and videographers in departing the area at the assigned time.

Organizations should be advised that artists' on-site management can, and has, changed the terms of coverage at the last minute.

This policy only covers the fenced-in area of Chevy Court and is not intended to regulate journalists in the public areas of the Fair.

ELIGIBILITY

The following types of organizations are eligible for concert coverage credentials:

1. Radio, television and print media organizations;
2. Online-only publications in New York State that derive income from advertising or subscriptions and which pay their staff;
3. The Fair or its advertising agency.

The following types of organizations are not eligible for concert coverage credentials:

1. Broadcast, print and online organizations outside New York State;
2. Online-only publications that sell photographs;

3. Photographers or videographers who sell their photos or videos to organizations other than the one through which they would have been credentialed
4. Personal blogs or other amateur publications;
5. Publications or broadcast outlets of any type that do not normally cover musical events or the Fair;
6. Individuals.

Exceptions are rare and are at the discretion of the Fair PIO. The Fair has the right to deny credentials to any organization for any reason or no reason.

PROCESS

The Fair will maintain a publicly-available list of all national touring concerts that have been announced to the public. At a pre-determined date, outlets that normally shoot concerts will be notified to use an online form to request shooting credentials for each publicly announced show. The list of outlets requesting credentials will then be sent to each artists; management firm for final approval.

For concerts announced after the notification deadline, outlets that normally shoot concerts will be notified on a show-by-show basis.

Outlets will be notified of the outcome as soon as responses are received by the artists' management.