



2020 NEW YORK STATE FAIR • August 21 – September 7

CONCESSION & EXHIBIT LICENSE RATE STRUCTURE

Fairtime rate calculated based upon the square footage multiplied by the per square foot rate

▶▶▶ FAIRTIME RATES COVER ALL 18 DAYS OF THE FAIR ◀◀◀

Updated 1/21/20 • Valid 2020 Fair ONLY

				PER SQUARE FOOT RATE		
Concession/Exhibit Area	Min. Size Available	Square Footage	License Fee Includes	Building Rate		
Art & Home Center						
First Floor Space	10' x 4'	40	Pipe & Drape, Trash and Electrical (115V/20AMP duplex outlet)	\$20.05		
Center of Progress Building						
Wall & Corner Spaces	10' x 10'	100	Pipe & Drape, Trash and 2 Electrical (115V/20AMP duplex outlet)	\$34.35		
Inside Aisle Spaces	10' x 10'	100	Pipe & Drape, Trash and 2 Electrical (115V/20AMP duplex outlet)	\$31.50		
Dairy Products Building						
All Spaces	10' x 10'	100	Trash and Electrical	\$17.14		
Grange Building						
All Spaces	10' x 10'	100	Pipe & Drape, Trash and Electrical (115V/20AMP duplex outlet)	\$24.90		
Horticulture Building						
Wall Spaces	10' x 10'	100	Pipe & Drape, Trash and 2 Electrical (115V/20AMP duplex outlet)	\$25.75		
Corner Spaces	10' x 10'	100	Pipe & Drape, Trash and 2 Electrical (115V/20AMP duplex outlet)	\$30.11		
Permanent Food Spaces	20' x 10'	200	Trash, Grease Receptacle (if applicable) and Electrical	\$31.74		
The Eatery						
Permanent Food Stand	20' x 20'	400	Trash, Grease Receptacle (if applicable) and Electrical	\$24.47		
Pan African Village						
All Spaces	10' x 10'	100	Trash, Grease Receptacle (if applicable) and Electrical (115V/20AMP duplex outlet)	\$17.93		
Science & Industry Building						
All Spaces	10' x 10'	100	Pipe & Drape, Trash and Electrical (115V/20AMP duplex outlet)	\$14.42		
Wine, Beer & Spirits Village						
All Spaces	10' x 15'	150	Trash and Electrical	\$27.92		
Outside – Food and Commercial				Zone A	Zone B	Zone C
		0-200	Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)	\$29.50	\$26.71	\$23.93
		201-300	Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)	\$20.29	\$18.29	\$15.51
		301-400	Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)	\$16.84	\$15.51	\$12.72
		401-500	Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)	\$13.99	\$12.72	\$ 9.87
		501-600	Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)	\$11.21	\$ 9.87	\$ 7.09
		601+	Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)	\$ 8.42	\$ 7.09	\$ 5.57
Permanent Concession Buildings				Zone A	Zone B	Zone C
		0-1000	Trash, Grease Receptacle (if applicable) and Electrical	\$18.29	\$15.51	\$ 9.87
		1001+	Trash, Grease Receptacle (if applicable) and Electrical	\$13.99	\$11.21	\$ 8.42

▶▶▶ A \$25.00 Public Wi-Fi support surcharge will be added to all license agreements ◀◀◀

NONPROFIT RATE: Not-for-profit entities with IRS classifications of 501(c)(3), 501(c)(5) or 501(c)(6) with exhibits approved as educational or as offering a service to the New York State Fair and/or its patrons are eligible for a discount. Prospective exhibitors must provide proof of tax status or proof of registration with the Attorney General's Charities Bureau. Display-only exhibits are eligible for a site rental fee discount of 25% of the current per square foot location rate. Organizations may not collect any funds for any purpose.