## Concession & Exhibit License Rate Structure

### Fairtime Rates Cover All 18 Days of the Fair

- **Nonprofit Rate:** Not-for-profit entities with IRS classifications of 501(c)(3), 501(c)(5) or 501(c)(6) with exhibits approved as educational or as offering a service to the New York State Fair and/or its patrons are eligible for a 25% discount. Prospective exhibitors must provide proof of tax status or proof of registration with the Attorney General’s Charities Bureau.

### PER SQUARE FOOT RATE

**Concession/Exhibit Area** | Min. Size Available | Square Footage | License Fee Includes | Building Rate
---|---|---|---|---
**Art & Home Center**
  - First Floor Space | 10' x 4' | 40 | Pipe & Drape, Trash and Electrical (115V/20AMP duplex outlet) | $20.05

**Center of Progress Building**
  - Wall & Corner Spaces | 10' x 10' | 100 | Pipe & Drape, Trash and 2 Electrical (115V/20AMP duplex outlet) | $34.35
  - Inside Aisle Spaces | 10' x 10' | 100 | Pipe & Drape, Trash and 2 Electrical (115V/20AMP duplex outlet) | $31.50

**Dairy Products Building**
  - All Spaces | 10' x 10' | 100 | Trash and Electrical | $17.14

**Grange Building**
  - All Spaces | 10' x 10' | 100 | Pipe & Drape, Trash and Electrical (115V/20AMP duplex outlet) | $24.90

**Horticulture Building**
  - Wall Spaces | 10' x 10' | 100 | Pipe & Drape, Trash and 2 Electrical (115V/20AMP duplex outlet) | $25.75
  - Corner Spaces | 10' x 10' | 100 | Pipe & Drape, Trash and 2 Electrical (115V/20AMP duplex outlet) | $30.11
  - Permanent Food Spaces | 20' x 10' | 200 | Trash, Grease Receptacle (if applicable) and Electrical | $31.74

**The Eatery**
  - Permanent Food Stand | 20' x 20' | 400 | Trash, Grease Receptacle (if applicable) and Electrical | $24.47

**Pan African Village**
  - All Spaces | 10' x 10' | 100 | Trash, Grease Receptacle (if applicable) and Electrical (115V/20AMP duplex outlet) | $17.93

**Science & Industry Building**
  - All Spaces | 10' x 10' | 100 | Pipe & Drape, Trash and Electrical (115V/20AMP duplex outlet) | $14.42

**Wine, Beer & Spirits Village**
  - All Spaces | 10' x 15' | 150 | Trash and Electrical | $27.92

**Outside – Food and Commercial**

<table>
<thead>
<tr>
<th>Zone</th>
<th>0-200 Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)</th>
<th>201-300 Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)</th>
<th>301-400 Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)</th>
<th>401-500 Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)</th>
<th>501-600 Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)</th>
<th>601+ Trash, Grease Receptacle (if applicable) and 2 Electrical (115V/20AMP duplex outlet)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Zone A</strong></td>
<td>$29.50</td>
<td>$20.29</td>
<td>$16.84</td>
<td>$13.99</td>
<td>$11.21</td>
<td>$8.42</td>
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<tr>
<td><strong>Zone B</strong></td>
<td>$26.71</td>
<td>$18.29</td>
<td>$15.51</td>
<td>$12.72</td>
<td>$9.87</td>
<td>$7.09</td>
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<tr>
<td><strong>Zone C</strong></td>
<td>$23.93</td>
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<td>$12.72</td>
<td>$9.87</td>
<td>$7.09</td>
<td>$5.57</td>
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</tbody>
</table>

**Permanent Concession Buildings**

<table>
<thead>
<tr>
<th>Zone</th>
<th>0-1000 Trash, Grease Receptacle (if applicable) and Electrical</th>
<th>1001+ Trash, Grease Receptacle (if applicable) and Electrical</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Zone A</strong></td>
<td>$18.29</td>
<td>$13.99</td>
</tr>
<tr>
<td><strong>Zone B</strong></td>
<td>$15.51</td>
<td>$11.21</td>
</tr>
<tr>
<td><strong>Zone C</strong></td>
<td>$9.87</td>
<td>$8.42</td>
</tr>
</tbody>
</table>

►►► A $25.00 Public Wi-Fi support surcharge will be added to all license agreements ◄◄◄
The following businesses are required to purchase sponsorships in order to be a vendor at the Fair:

- Mobile marketing partners or companies represented by an agency or similar business that assists, plans or presents the concession on behalf of or in partnership with the prospective sponsors. The United States Military including the Army, Air Force, Marines, Navy and Coast Guard are exempt from this.

- Home improvement or similar businesses that market, sell and/or install home remodeling and improvement products and services including windows, sheds, garages and roofing systems.

- Home goods including mattresses, furniture, massage chairs, grills and patio furniture.

- Vendors selling pools, hot tubs, saunas and similar items.

- Vendors selling kitchen and cookware including appliances and pots and pans.

- Vendors selling beauty-type products and/or services including skin and hair treatments.

Please contact the sponsorship department at 315-728-4380 to learn of the opportunities available to partner with the Great NYS Fair.