



## 2022 NEW YORK STATE FAIR • August 24 – September 5

# CONCESSION & EXHIBIT LICENSE RATE STRUCTURE

*Fairtime rate calculated based upon the square footage multiplied by the per square foot rate*

▶▶▶ FAIRTIME RATES COVER ALL 13 DAYS OF THE FAIR ◀◀◀

Updated 11/3/2021 • Valid 2022 Fair ONLY

|  |   |                |  | PER SQUARE FOOT RATE |               |               |
|--|---|----------------|--|----------------------|---------------|---------------|
| Concession/Exhibit Area                | Min. Size Available                                 | Square Footage | License Fee Includes   | Building Rate        |               |               |
| <b>Art &amp; Home Center</b>           |   |                |  |                      |               |               |
| First Floor Space                      | 10' x 10'   | 100            | Pipe & Drape, Dumpsters and Electric   | \$18.06              |               |               |
| <b>Center of Progress Building</b>     |   |                |  |                      |               |               |
| Wall & Corner Spaces                   | 10' x 10'   | 100            | Pipe & Drape, Dumpsters and Electric   | \$30.76              |               |               |
| Inside Aisle Spaces                    | 10' x 10'   | 100            | Pipe & Drape, Dumpsters and Electric   | \$28.23              |               |               |
| <b>Dairy Products Building</b>         |   |                |  |                      |               |               |
| All Spaces                             | 10' x 10'   | 100            | Dumpsters and Electric   | \$15.48              |               |               |
| <b>Exposition Center</b>               |   |                |  |                      |               |               |
| All Spaces                             | 10' x 10'   | 100            | Pipe & Drape, Dumpsters and Electric   | \$33.81              |               |               |
| <b>Grange Building</b>                 |   |                |  |                      |               |               |
| All Spaces                             | 10' x 10'   | 100            | Pipe & Drape, Dumpsters and Electric   | \$22.37              |               |               |
| <b>Horticulture Building</b>           |   |                |  |                      |               |               |
| Wall Spaces                            | 10' x 10'   | 100            | Pipe & Drape, Dumpsters and Electric   | \$23.12              |               |               |
| Corner Spaces                          | 10' x 10'   | 100            | Pipe & Drape, Dumpsters and Electric   | \$26.99              |               |               |
| Permanent Food Spaces                  | 20' x 10'   | 200            | Dumpsters, Grease Receptacle (if applicable) and Electric  | \$28.45              |               |               |
| <b>The Eatery</b>                      |   |                |  |                      |               |               |
| All Spaces                             | 20' x 20'   | 400            | Dumpsters, Grease Receptacle (if applicable) and Electric  | \$21.99              |               |               |
| <b>Pan African Village</b>             |   |                |  |                      |               |               |
| All Spaces                             | 10' x 10'   | 100            | Pipe & Drape, Dumpsters, Grease Receptacle (if applicable) and Electrical – (1) 115V/20AMP duplex outlet | \$15.93              |               |               |
| <b>Science &amp; Industry Building</b> |   |                |  |                      |               |               |
| All Spaces                             | 10' x 10'   | 100            | Pipe & Drape, Dumpsters and Electric   | \$13.06              |               |               |
| <b>Outside – Food and Commercial</b>   |   |                |  | <b>Rate A</b>        | <b>Rate B</b> | <b>Rate C</b> |
|  | All outside spaces will be sold in increments of 5' | 0-200          | Dumpsters, Grease Receptacle (if applicable) and Electrical – (1) 115V/20AMP duplex outlet               | \$26.21              | \$23.73       | \$21.26       |
|  |   | 201-300        | Dumpsters, Grease Receptacle (if applicable) and Electrical – (1) 115V/20AMP duplex outlet               | \$18.03              | \$16.26       | \$13.78       |
|  |   | 301-400        | Dumpsters, Grease Receptacle (if applicable) and Electrical – (1) 115V/20AMP duplex outlet               | \$14.97              | \$13.78       | \$11.31       |
|  |   | 401-500        | Dumpsters, Grease Receptacle (if applicable) and Electrical – (1) 115V/20AMP duplex outlet               | \$12.43              | \$11.31       | \$ 8.77       |
|  |   | 501-600        | Dumpsters, Grease Receptacle (if applicable) and Electrical – (1) 115V/20AMP duplex outlet               | \$ 9.95              | \$ 8.77       | \$ 6.29       |
|  |   | 601+           | Dumpsters, Grease Receptacle (if applicable) and Electrical – (1) 115V/20AMP duplex outlet               | \$ 7.48              | \$ 6.29       | \$ 4.95       |
| <b>Permanent Concession Buildings</b>  |   |                |  | <b>Rate A</b>        | <b>Rate B</b> | <b>Rate C</b> |
|  |   | 0-1000         | Dumpsters, Grease Receptacle (if applicable) and Electric  | \$16.51              | \$14.03       | \$ 9.02       |
|  |   | 1001+          | Dumpsters, Grease Receptacle (if applicable) and Electric  | \$12.68              | \$10.20       | \$ 7.73       |

**A Contract Administrative Fee will be added to all license agreements as follows:**

**Contracts Under \$1,000 - \$50.00 per contract**

**Contracts \$1,000 and Over - \$150.00 per contract**

## 2022 NEW YORK STATE FAIR • August 24 – September 5 CONCESSION & EXHIBIT LICENSE RATE STRUCTURE

---

### Not-for-Profit Rate:

Not-for-profit entities with IRS classifications of 501(c)(3), 501(c)(5) or 501(c)(6) with exhibits approved as educational or as offering a service to the New York State Fair and/or its patrons are eligible for a 25% discount. Prospective exhibitors must provide proof of tax status or proof of registration with the Attorney General's Charities Bureau.

---

The following businesses are required to purchase sponsorships in order to be a vendor at the Fair:

- Mobile marketing partners or companies represented by an agency or similar business that assists, plans or presents the concession on behalf of or in partnership with the prospective sponsors. The United States Military including the Army, Air Force, Marines, Navy and Coast Guard are exempt from this.
- Home improvement or similar businesses that market, sell and/or install home remodeling and improvement products and services including windows, sheds, garages and roofing systems.
- Home goods including mattresses, furniture, massage chairs, grills and patio furniture.
- Vendors selling pools, hot tubs, saunas and similar items.
- Vendors selling kitchen and cookware including appliances and pots and pans.
- Vendors selling beauty-type products and/or services including skin and hair treatments.

*Please contact the sponsorship department at 315.728.4380 to learn of the opportunities available to partner with the Great New York State Fair!*