

KATHY HOCHULGovernor

RICHARD A. BALL Commissioner **JULIE LAFAVE**

Director

12/16/2025 Valid 4/1/26 – 9/30/26

2026 Art & Home Competition Sponsorship Opportunities

NOTE: Applications must be received, and sponsorship opportunities must be discussed and confirmed with the Sponsorship Department on or before May 15, 2026 for the Harriet May Mills and Martha Eddy levels only for guaranteed inclusion. Any applications received after this date will be reviewed and accepted on a case by case basis.

The Art & Home Sponsorship Program aims to increase premiums, prizes awarded to competition winners, or competition enhancements (at the Department's discretion), thereby encouraging greater participation. Sponsors will be able to choose which competition(s) they want their funds or in-kind items to be awarded in.

This Sponsorship Program shall apply to all competitions under the State Fair's Agriculture Department in the Art and Home Center.

The Harriet May Mills Level (\$5,000 and above)

- Logo on the printed NYSFair map
- Logo on the "Thank you to our Sponsors" digital board
- Logo on NYS Fair Website Welcome Page (posted from 4/1/26-9/30/26)
- Logo on NYS Fair Website on the "How to Enter Competitions" page (posted from 4/1/26-9/30/26)
- Logo included in Premium Book
- 20 admission tickets and 10 parking passes
- Logo displayed in Art & Home Building

The Martha Eddy Level (\$1,000 - \$4,999)

- Logo on the "Thank you to or Sponsors" digital board
- Logo on NYS Fair Website on the "How to Enter Competitions" page (posted from 4/1/26-9/30/26)
- Logo included in Premium Book
- 10 admission tickets and 5 parking passes
- Logo displayed in the Art & Home Building

The Mary Catherine Somerset Level (\$500 - \$999)

- Logo on NYS Fair Website on the "How to Enter Competitions" page (posted from 4/1/26-9/30/26)
- Logo displayed in Art & Home Building
- Logo included in Premium Book

The Janet Edison Level (\$100 - \$499)

- Logo displayed in Art & Home Building
- Logo included in Premium Book

Friends of Art & Home Level (\$25-\$99)

• Name included on "Thank You" page of the Premium Book